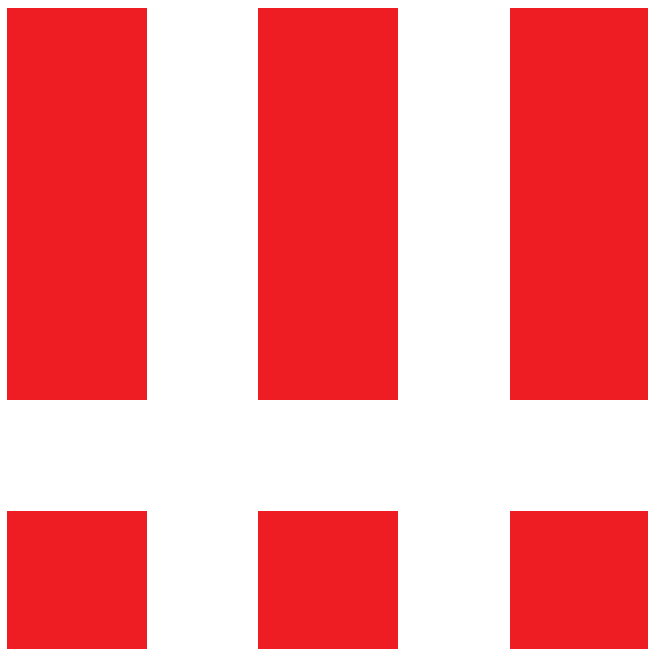


ENGLISH



CUPNOODLES MUSEUM

OSAKA IKEDA



THE BIRTHPLACE OF INSTANT NOODLES OSAKA IKEDA

On August 25, 1958, Momofuku Ando invented the world's first instant noodles, Chicken Ramen, after undertaking repeated research using ordinary tools in a little shed he had built in his backyard in Ikeda-shi, Osaka. Realizing the need to transcend cultural boundaries to popularize instant noodles worldwide, Momofuku gathered an array of wisdom and innovative ideas to invent CUPNOODLES, transforming “made in Japan” instant noodles into a global food. The CUPNOODLES MUSEUM delivers a message to visitors on the importance of inventiveness and discovery by introducing the history of instant noodles, a new food culture.





Interior view of the work shed where instant noodles were invented

!!! The Father of Instant Noodles



Momofuku Ando (1910-2007)

Momofuku Ando was born on March 5, 1910. He established Nissin Food Products and founded the Ando Foundation.

In 1958 Momofuku invented Chicken Ramen, the world's first instant noodles, creating the instant noodle industry. In 1971, he invented CUPNOODLES, the world's first instant noodles served in a cup. While serving as president and chairman of Nissin Food Products, Momofuku contributed to building the instant noodle industry as chairman of the Japan Instant Food Industry Association and as chairman of the World Instant Noodles Association. Dedicated to the healthy education of young people, in 1983, he used funds from his personal fortune to establish the Ando Foundation.

!!! Create Food to Serve Society

Momofuku Ando dedicated his entire life to thinking about food in new and creative ways. Throughout his 96 years, he practiced creative thinking and never quit until he achieved his goal.

First Invention: Chicken Ramen (1958)

In a little shed behind his home in the town of Ikeda, Osaka Prefecture, Momofuku started work on an invention for quickly making ramen at home by just adding hot water. He worked alone, sleeping only four hours a night and without a day off for an entire year. Chicken Ramen, the product of many trial and error experiments, was dubbed "magic ramen" and became an instant popular sensation.



Second Invention: CUPNOODLES (1971)

On a fact finding trip to America, Momofuku observes supermarket buyers breaking up Chicken Ramen noodles, putting them in a cup, pouring in hot water, and then eating them with a fork. It was then that Momofuku realized that moving past conceptions about how we eat was the key to making instant noodles a global food. By bringing together all sorts of wisdom and innovative ideas, CUPNOODLES transformed "made in Japan" instant noodles into a global food.



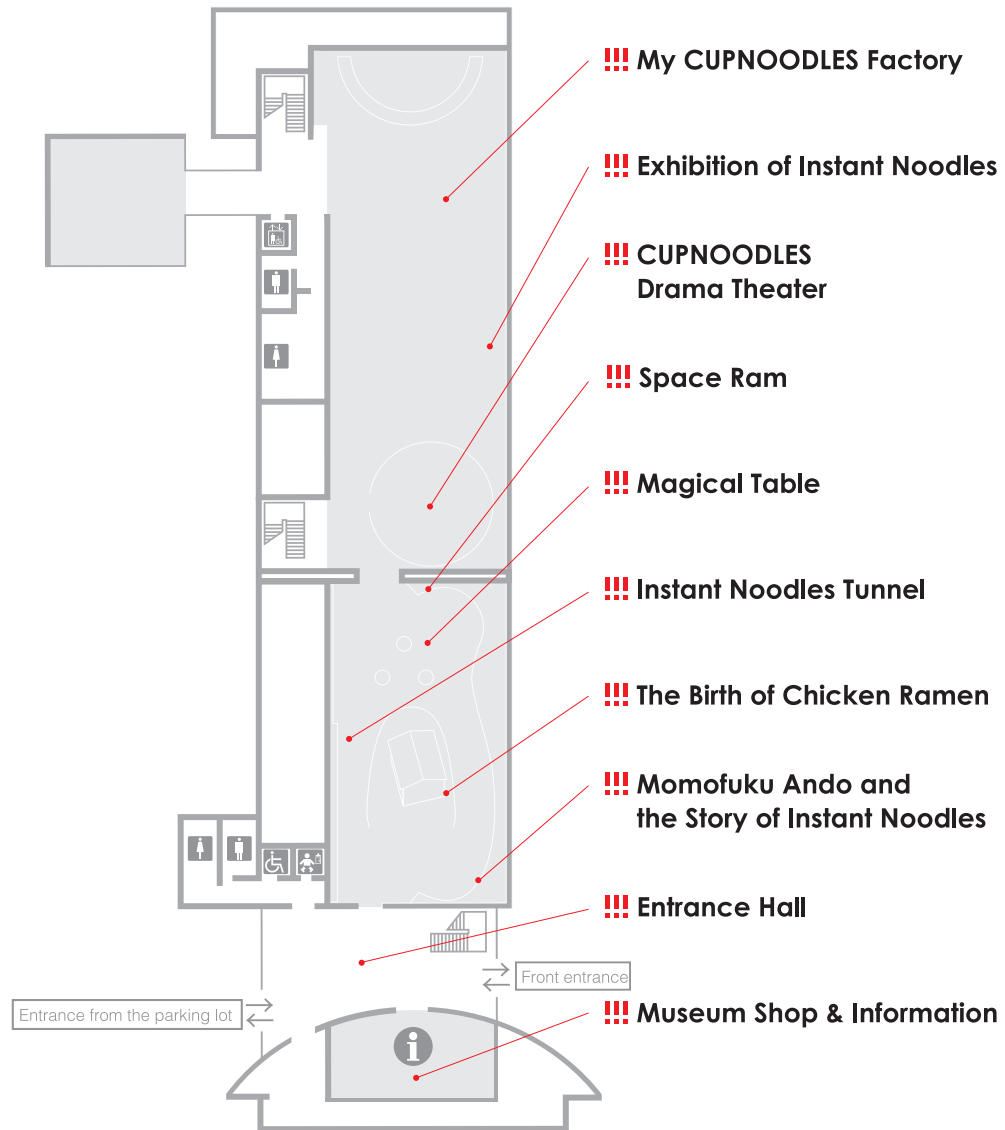
Third Invention: Space Ram (2005)

Pursuing his long held dream to invent instant noodles that can be eaten in space, Momofuku started work on Space Ram. Along with applying various techniques for eating in zero gravity, Space Ram is based on the flash-frying method that Momofuku invented in 1958. With Space Ram, Momofuku's creative thinking transcended the earth to contribute to creating food that people can eat even in space.

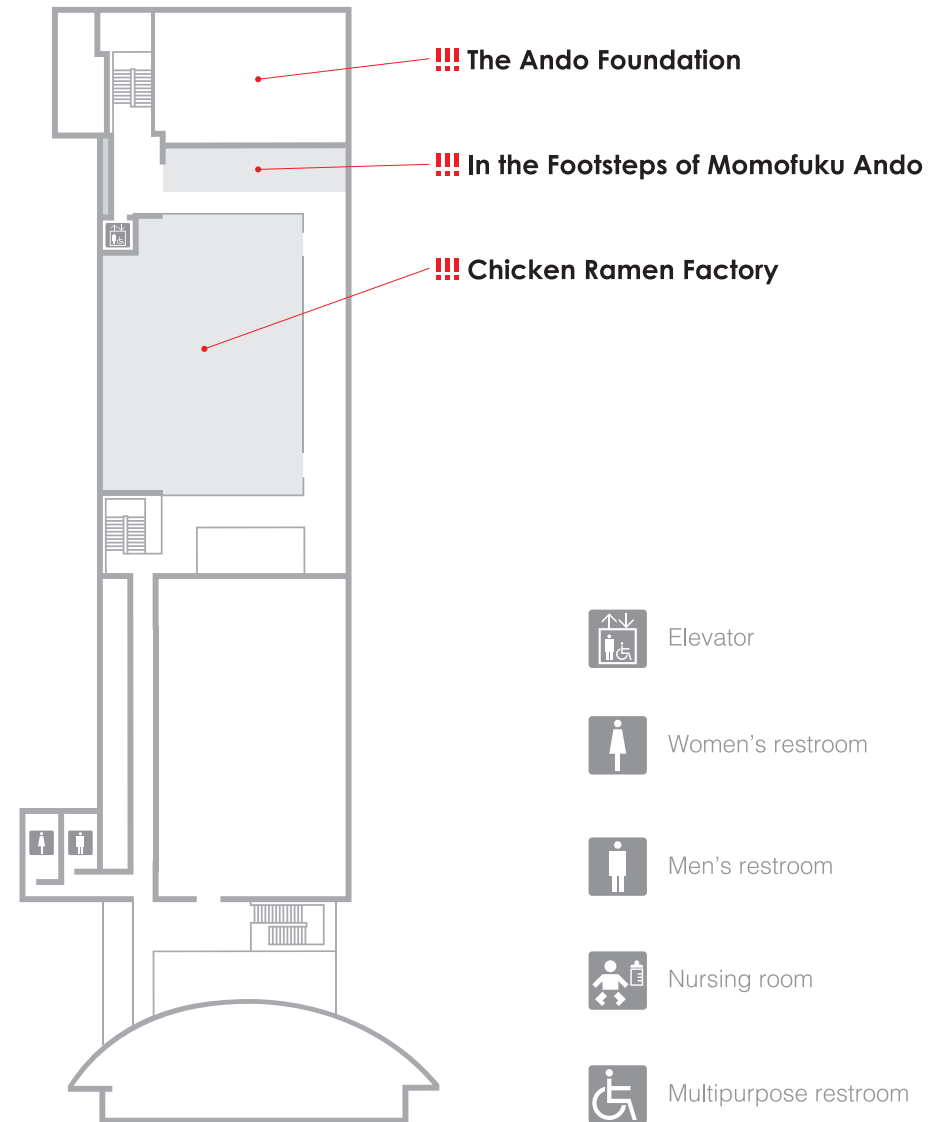


!!! CUPNOODLES MUSEUM Floor Directory

1st floor



2nd floor





!!! The Birth of Chicken Ramen

This is a faithful recreation of the work shed where Chicken Ramen, the world's first instant noodles, was invented. The message of this little shed is that even without any special equipment, it is possible to create world-changing inventions with only ordinary tools as long as you are creative.



!!! Exhibition of Instant Noodles

This colorful exhibit depicts the worldwide popularization of instant noodles using the annual consumption figures of various countries and CUPNOODLES packages from around the world.



!!! Momofuku Ando and the Story of Instant Noodles

The footsteps of Momofuku Ando, the inventor of instant noodles, history of instant noodles, and the importance of intellectual property are displayed graphically and chronologically on the wall.



!!! In the Footsteps of Momofuku Ando

Momofuku Ando invented instant noodles and transformed food culture. His achievements and his words during his life are introduced through visual images, along with the exhibition of testimonials and actual medals awarded to him.



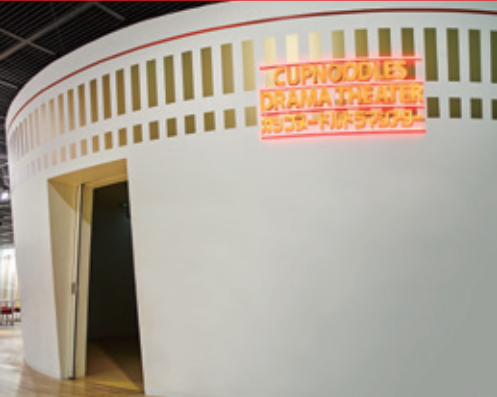
!!! Magical Table

Enhance your understanding of instant noodles while enjoying various quizzes related to instant noodles.



!!! Instant Noodles Tunnel

This exhibit displays the instant noodle lineup that started with Chicken Ramen. Approximately 800 product packages show how a single product introduced in 1958 grew into a global food culture.



!!! CUPNOODLES Drama Theater

An interactive theater in the shape of CUP NOODLES. Anecdotes of inspiration that led to the invention of the world's first cup-type instant noodles, CUPNOODLES and its manufacturing process, etc., are introduced using powerful, large-screen visual images.



!!! Museum Shop

The shop features original goods from the CUPNOODLES MUSEUM and other items related to instant noodles. Many of the limited items in the shop are unavailable anywhere else.



!!! My CUPNOODLES Factory

Here you can create your own completely original CUPNOODLES. In a cup that you design, select your favorite soup from among four varieties and four toppings from among 12 varieties. Altogether, there are 5,460 flavor combinations.

[Museum hours] 9:30 through 16:30 (last entry: 15:30) 500 yen per cup (tax included)

*No reservation is required. You may need to wait on busy days. *Entry may end early if the number of applicants is high.

*Participation fee is free when used as an elementary, junior high, or high school educational activity.

**Now it's time to make
your one-of-a-kind CUP NOODLES package!**

<p>1</p> <p>First purchase a cup from the vending machine.</p>	<p>2</p> <p>Sanitize your hands with alcohol.</p>	<p>3</p> <p>Design your cup.</p>
<p>4</p> <p>Place the cup over the noodles.</p>	<p>5</p> <p>Choose the soup flavor and the toppings you want.</p>	<p>6</p> <p>Seal the lid onto the cup.</p>
<p>7</p> <p>Shrink-wrap the cup.</p>	<p>8</p> <p>Use the air pump to blow air into the "air package".</p>	<p>9</p> <p>You've finished your completely original, one-of-a-kind CUPNOODLES package.</p>

*A staff member will perform steps ⑥ and ⑦ of the process.

!!! Chicken Ramen Factory

You can make Chicken Ramen by hand starting with kneading, spreading, and steaming the wheat flour and then drying it with flash-frying method. After experiencing the process that led to the invention of the world's first instant noodles, you can take your freshly made instant noodles with you and enjoy eating them at home.

[Schedule] Four 90-minute sessions are run daily starting at:

[1] 9:30 [2] 11:00 [3] 13:15 [4] 14:45

[Age and group sizes]

Up to 48 children of elementary school age and older per session.

[Participation fee]

Elementary school children: 600 yen

Junior high school and up: 1,000 yen (tax included)

Every participant is given a Hiyoiko-chan bandana as a souvenir.

*Participation fee is free when used as an elementary, junior high, or high school educational activity.

Reservations can be made up to one year in advance.

[Rules for Participation]

- Pre-school children may not participate.
- Activities are carried out in pairs. Please pair first through third year elementary school children with a junior high-aged student or older.
- Please arrive at least 10 minutes prior to the session at the Information Desk on the first floor.
- Late arrivals will automatically be canceled.
- Non-participants may not enter the activity area.

[Reservation system]

Making advance reservations

- Reservations can be made three months in advance (starting from 10:00) on the day you wish to attend. You can make reservations online or by calling the reservation hotline.

*Group (21 persons or more) reservations can only be made by telephone.

- Once a session reaches full capacity, reservations will no longer be accepted.

- Since sessions are conducted in pairs, please make a reservation for an even number of people whenever possible.

- Reservations for one person are not accepted.

Online:

<http://www.cupnoodles-museum.jp/>

By telephone: +81-72-751-0825

(10:00 - 16:30, museum holidays excluded)

Convinced that promoting sports is essential to nurturing physically and mentally healthy young people, Momofuku Ando founded the Ando Foundation in 1983 with funds from his personal fortune. Based on the principle that food and sports are the two wheels that support health, the Foundation carries out non-profit activities in four areas: sports support programs, nature activities, and dietary culture activities, and operating the CUPNOODLES MUSEUMS in Ikeda City, Osaka and Minatomirai, Yokohama.

1. Sports support programs

Based on the philosophy that food and sports are the two wheels that support health, we support a wide range of sports, including track and field, tennis, and basketball. Endorsing the belief of the Japan Association of Athletics Federations that running is where all sports begin, the Foundation has supported the National Amateur Track and Field Championships for Elementary School Children since 1985. In addition, we support the development of junior athletes through each sports organization that is a member of the Japanese Olympic Committee, such as sponsoring the men's junior development program sponsored by the Japan Tennis Association and the U18 league match sponsored by the Japan Basketball Association.

2. Nature activities

Carrying on the founder's belief that "interacting with nature enriches children's creativity", we are working to spread nature experience activities that nurture children's creativity and self-sustaining abilities. Since 2002, we have held the Tom Sawyer School Idea Contest to support and award nature experience activities planned by schools and organizations nationwide. In addition, at the Momofuku Ando Center (Komoro City, Nagano Prefecture), which was established with the aim of revitalizing outdoor activities, we are supporting the "JAPAN TRAIL" concept advocated by the Japan Long Trail Association and fostering the culture of traveling on foot.

3. Dietary culture activities

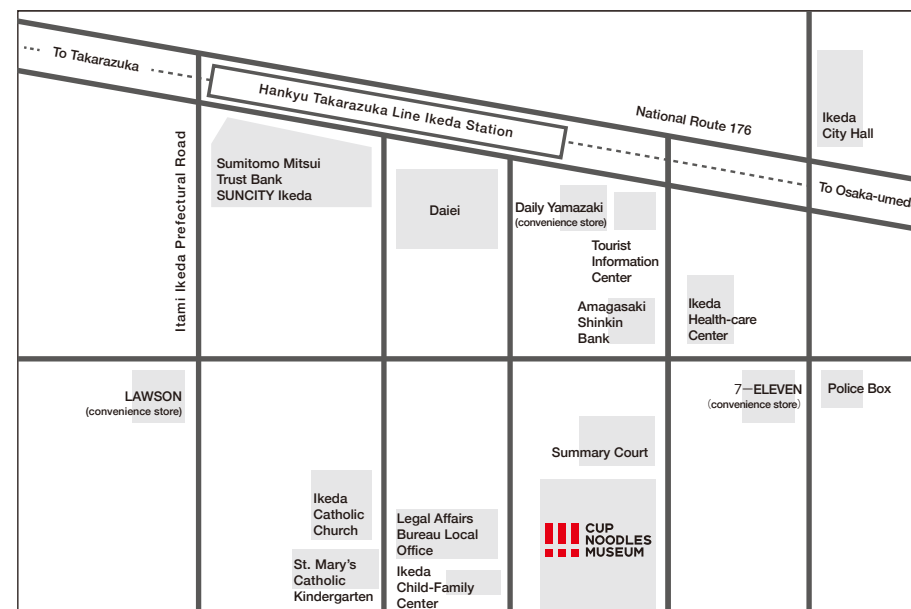
Founded in 1996 based on Ando's philosophy of "Create foods to serve society," Shokusokai supports independent fundamental research and food product development and venture businesses related to the creation of new food products. Every year Shokusokai awards Momofuku Ando Prizes in recognition of outstanding people who do research and development and form new business ventures in the field of food products.

4. Operation of the CUPNOODLES MUSEUMS

An interactive food education museum, the Momofuku Ando Instant Ramen Museum (popularly known as the CUPNOODLES MUSEUM) opened in Ikeda-shi, Osaka Prefecture, the birthplace of instant noodles, in 1999 and in Minatomirai, Yokohama in 2011. The museums teach the beliefs and way of thinking of Momofuku Ando, who brought about a revolution in worldwide food culture. They also introduce the importance of invention and discovery and the spirit of “Creative Thinking” through the history of instant noodles.



The Momofuku Ando Instant Ramen Museum
(Ikeda-shi, Osaka)



ACCESS

By train

Get off at Hankyu Takarazuka Line Ikeda Station (approx. 20 minutes by express train from Hankyu Osaka-umeda Station). Approx. A five-minute walk from the exit in the direction of Masumi-cho.

Admission fee

Free of charge (Fees are charged at some facilities in the museum)

Opening hours

9:30 to 16:30 (last entry: 15:30)

Parking

Spaces: 23 vehicles
300 yen / hour
Available hours: 8:30 to 17:00

Non-business days

- Tuesdays (if Tuesday is a National Holiday, the following day will be a non-business day)
- Year-end through New Year Holidays

- * The museum parking lot and nearby paid parking facilities are often full. It is recommended that visitors use public transportation.
- * The parking facility exit closes at 17:00
- * Parking is not available on museum holidays.

Website

<https://www.cupnoodles-museum.jp/>

Name: CUPNOODLES MUSEUM OSAKA IKEDA (official name: Momofuku Ando Instant Ramen Museum) Address: 8-25 Masumi-cho, Ikeda-shi, Osaka 563-0041 Japan Telephone: General information: +81-72-752-3484 (Reception hours: 9:00 to 16:30 excluding holidays) Reservations: +81-72-751-0825 (Reception hours: 10:00 to 16:30 excluding holidays)

!!! 安藤百福発明記念館